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PRESS NOTE

Iconic connect to Home, Fashion, Lifestyle, Furniture & Textiles from India

49th IHGF Delhi Fair 2020 to go Virtual

with 1500+ exhibitors and 12 Display Categories

13-18 July 2020

ihgfdelhifair.in

Against the backdrop of the 'new normal', its limitations with travel restrictions, etc., the global buying & selling trade is now opening up, adapting to new ways of buying & selling in the absence of the physical exhibitions. Continuing the sourcing cycle for buyers and to capture global opportunities for manufacturers in India, the Export Promotion Council for Handicrafts (EPCH) has announced the virtual route to host its B2B exhibitions including its iconic IHGF Delhi Fair. As a prelude to this show, EPCH has successfully conducted two product specific fairs on the virtual platform - its Fashion Jewellery & Accessories Show, IFJAS, as well as an exclusive showcase of India's best in furnishing, floor coverings & home textiles, during the month of June 2020. Both shows received encouraging response from a large numbers of overseas buyers, wholesalers and retailers.

IHGF Delhi Fair 2020 in a virtual format composed with engaging onsite experiences, is a platform to connect in real time during the event. This biannual trade appointment in India has been a sustained, proven and continued resource for importers, wholesalers, retail chains and design professionals since two and a half decades. This edition runs from 13-18 July 2020 at www.ihgfdelhifair.in and brings together a total of 1500+ leading Indian manufacturers, exhibiting their products in 14 broad based categories with focus on product origins and inspirations that many buyers would find only in India. A choice of 1500+ products and 200+ trend specific design developments encompassing the complete supply chain of home, lifestyle, fashion & textiles would spread out in the virtual space. The presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms & finishes.

Uniquely curated products that have a story to tell

Many buyers working with India are familiar with its unparalleled craft tradition and flourishing ideas that has led to Indian products gaining eminence in the international markets. Indian manufacturers are endowed with a caliber to blend traditional and cultural elements with contemporary twists that plays a constructive and significant role in successfully catering to several international markets. Optimum Indian artistry with traditional creative finish aligns in perfect harmony with modern designs resulting in compelling pieces that are well curated and have a story to tell. Such innovative crafts have fascinated many buyers who have made India their prime sourcing base. As the quest for home, lifestyle, fashion, textiles and furniture products brings the discerning connoisseur of Indian manufacturers, those looking for the functional & utilitarian also list India among their top suppliers. Indian entrepreneurs' core competency and extended channelisation of manufacturing practices has led to their distinct identity. 7 million artisans and craftpersons engaged in Handicrafts sector are creating magic of the gifted hands while working with Indian manufacturers. International norms related to Health, Safety, Environment and Social compliance are also being followed by

established manufacturers/exporters in India, who have not only excelled while being compliant but have also created higher capacities to produce larger quantities with consistent quality

From products that exude the latest international design trends to those that boast of unique traditional workmanship & techniques, IHGF Delhi Fair offers it all. So, get ready to find promising assortments of creations, varied in inspiration, processes and materials - art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc. are just some of them.

Besides, Theme Pavilions, Trend Areas, Knowledge Webinars, Craft Demonstrations and Ramp Presentations would make attending the show, a wholesome experience.

Sustainable home lifestyle products to make emphatic statements Natural fibers and sustainable materials from India's North Eastern Region (NER) make for exclusive focus and enjoy pride of place. Product offerings from artisan pockets spread over this region have always connected one back with nature, bringing out assortments in raw and intrinsic styles with the use of natural materials and seasonal derivatives from nature like hemp, wool, silk, jute, bamboo, kora grass, river reed, burlap, etc.

Crafts from Jammu Jammu & Kashmir (J&K) would mark another focus area at the fair with selections in intricate, elegant and vibrant rugs, carpets, shawls & stoles including Pashmina and Kani shawls, home furnishings, woodcrafts and papier machie products. The specialty of these handicrafts also dwells on the use of antique techniques and age old traditions with potential to churn out various eco-friendly products that can be distinctly unique on the basis of their utility and quality. J&K is famous for its scenic beauty and exclusive raw material base that inspires and shapes many crafts & skills.

IHGF Delhi Fair is organized twice every year in Spring and Autumn editions, by the Export Promotion Council for Handicrafts (EPCH), the apex organization representing handicraft manufacturers & exporters in India. EPCH facilitates its 11,000+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

Display Categories:

O GIFTS AND DECORATIVES

O FURNITURE & ACCESSORIES

O HOME FURNISHINGS

O HOUSEWARE

O LAMPS AND LIGHTING

O CHRISTMAS AND FESTIVE DÉCOR

O CARPETS & RUGS

O GARDEN AND OUTDOOR

O BATHROOM AND BATH ACCESSORIES

O EDUCATIONAL TOYS AND GAMES

O CANDLES, INCENSE & POTPOURRI

O FASHION JEWELLERY & ACCESSORIES

O LEATHER BAGS & CASES

O HANDMADE PAPER PRODUCTS AND STATIONERY

O READY STOCKS

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