

## CONSULATE GENERAL OF INDIA VANCOUVER

## PRESS RELEASE

## Conference on Awareness of Ayurveda in Canada- 23 July, 2022

As part of the #AzadiKaAmritMahotsav, Consulate General of India, Vancouver, in partnership with Sewanti, Vancouver organised a Conference on 'Awareness of Ayurveda in Canada' in Surrey on 23 July, 2022. The keynote speaker for the event was Dr. Martina Ziska, Czech Ayurvedic Scholar with a strong background in clinical research, medical publishing and clinical experience in ayurvedic and allopathic medicine.

The event was attended by over 60 guests, including Dr. Jaisri Lambert, Founder, CARE Foundation; Neelam Toprani, Founding Director, AAC & CEO Sewanti; Erica Mueller, Director, AAC & Ayurveda Practitioner; Vaidya Rashesh Patel and Vaidya Naresh Dutta, Ayurveda Practitioners, who were also on the panel to discuss the awareness of Ayurveda in Canada. The event was also attended by heads of various diaspora organizations and media representatives.

In his opening remarks, Consul General Manish highlighted the importance of Ayurveda and its positive impact on well-being of an individual and the efforts made by Government of India to promote the ancient wisdom of India for the benefit of humanity.

Keynote Speaker Dr. Martina Ziska made a presentation on 'Ayurveda: the way ahead' and emphasized the importance of Ayurveda, its origin in India and how Ayurveda encourages certain lifestyle interventions and natural therapies to regain a balance between the body, mind, spirit, and the environment.

The event concluded with a panel discussion and interactive session where the panelists discussed about the power of healing with Ayurveda and what steps should be taken to raise awareness amongst the youth of today.

Vancouver 25 July 2022