



18-22 JANUARY 2020 | INDIA EXPO MART, GREATER NOIDA, NCR INDIA

**THE** next edition of IEEMA's flagship exhibition **ELECRAMA**, the world's largest power industry show is being organized once again in Uttar Pradesh from 18<sup>th</sup> to 22<sup>nd</sup> January 2020 at India Expo Mart, Greater Noida.

ELECRAMA is organized by Indian Electrical and Electronics Manufacturers' Association (IEEMA), which is a 70-year 'young' Industry organization representing 95% of the electrical equipment made in India. The Indian electrical Industry is today worth US\$45 billion and growing. The 800+ IEEMA members are manufacturers of equipment and components and contributing towards twin objectives of **Make in India and Power for All**.

ELECRAMA completes 30 years in 2020 and the 14<sup>th</sup> edition - ELECRAMA 2020 - will be the largest in scale with **1,10,000 square meters** of indoor and outdoor expo space, **1200+ exhibitors** from 60 countries and more than **300,000 visitor footfalls** from 120 countries. 400+ CEOs of participating companies, diplomats, international delegates and representatives of Indian electrical industry will be at ELECRAMA 2020.

Over the years ELECRAMA has grown in relevance and range to cover the entire spectrum of electricity, namely:

- **Generation · Transmission · Distribution · Power electronics · Renewables**
- **Electric Mobility · Power storage · Automation**

Apart from being a stellar display of the industry, ELECRAMA-2020 shall feature following co-located and concurrent events:

1. **World Utility Summit** – Largest forum for Utilities with theme “Utility Next”
2. **eTechnxt** – Focussing on Future Technologies in **e-mobility** and **energy storage**
3. **ChangeXchange** – Biggest Hosted Buyers Programme with 650+ foreign buyers from 80 countries
4. **DBSM** – B2B meetings with 300+ domestic buyers from Utilities & EPC
5. **Rail Urja** - Pavillion on **Railway Electrification**
6. **RE Pavilion** - Renewable Energy Pavilion
7. **Powerhouse** - Power PSUs Pavilion
8. **MSME Pavilion** – encouraging the MSMEs with support of NSIC
9. **BuildElec** – Unique exposition on building electrical system

#### Who Should Visit:

- **EPC Contractors**
- **Equipment Manufacturers**
- **OEM's**
- **Testing Agencies**
- **Exporters**
- **Transmission & Distribution Players**
- **Consultants**

Please find attached the link for visitor registration on Elecrama 2020 website:

<https://elecrama.com/visitor-registration-form/>

For further details please contact [reema.shrivastava@ieema.org](mailto:reema.shrivastava@ieema.org)